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LET US HELP YOU REACH YOUR FULL POTENTIAL.

Peak Performance *resources*

PPR announces new associates

Organizational development and action research requires analysis and diagnosis of issues that can only be fully understood by experts in the field. Effective analysis and diagnosis in mortgage banking requires a full understanding of marketing, sales, secondary marketing, accounting, finance, compliance, technology, attracting and retaining a more diverse workforce and preparation for and response to rapid change. Peak Performance Resources is committed to providing you with the most experienced and qualified consultants in the field today.

We are pleased to announce the

following consulting professionals have joined our firm.

Elizabeth Clarke Cavanna, Senior Consultant, is specializing in secondary marketing evaluation, market execution and investor relations.

Linda Fox Mittan, Senior Consultant, is specializing in regulations, compliance, licensing and technology integration.

Our staff of consultants can provide you with expert advice on any conflict or organizational performance factors. Call us today to arrange for a review of your business, staff or organizational process. We work individually or as a group to uncover issues or address needs that are in crosscurrent with your organization's vision, values or strategy. It is our goal to help you reach your full potential.



Preparing for a Success in 2007

No doubt you have made aggressive plans for 2007, but have you addressed the obstacles and issues that may be blocking the goal line to your success? If you could change one thing about your organization, division or department, what would it be? Do you know what steps to take to address the changes you may need to make? Analysis and diagnosis is our business. Call us for an introduction to our services and proposal. Let us do a "state of the organization" review for you.



Getting the most from our experience and training

We will examine and apply diagnostic models, share feedback, recommend solutions and collaborate on change. Plan your company's transformation.

Secondary Market Execution is the most critical component of secondary marketing at a time when margins are thin and production has trailed off. Our experts can review your process and make recommendations for changes that will improve your execution and profit.

Technology Integration. Is new or improved technology a part of your growth plan? Let us show you how to integrate your new system into your business model.

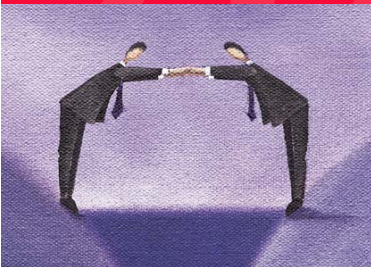
Sales and Marketing Strategy This program focuses on a common set of principles and knowledge about the similarities and differences between marketing and sales functions, and how they are integrated with corporate strategy.

Regulation, Compliance and Licensing Do you have the right regulatory and compliance protection in place? This program is designed to review your policies and procedures and recommend changes that will reduce your liability. If part of your growth plan includes

entry into new states, we can assist you with the licensing process.

Strategic Planning Define your vision of the future for your company or division and set strategies to achieve them. This simple, yet comprehensive process will guide you through proven steps to create a course to success. This is a hands-on process customized to the organization's size and need and designed to assist senior management in their strategic planning process for 1-5 years

PERFORMANCE IMPROVEMENT PROGRAMS:



- We have a variety of programs to help you or your organization reach your full potential.
- ⇒ Strategic Planning
 - ⇒ Leadership Skills
 - ⇒ Risk Management
 - ⇒ Pre-Audit Reviews
 - ⇒ Quality Control
 - ⇒ Personal Marketing Plan
 - ⇒ Strategic Thinking
 - ⇒ Executive Coaching
 - ⇒ Work/Life Balance

Let us assist you and your organization in implementing change and improving results.
SHERRY B. JORDAN, SENIOR CONSULTANT



Peak Performance Resources

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