



▶ MARKET CHANGES 1



▶ NEW PPR WEBSITE 1



▶ PPR PARTNERS WITH CCMC 2

LET US HELP YOU REACH YOUR FULL POTENTIAL.

Peak Performance *resources*

Market changes demand process adjustments

The credit and housing cycle downturns that we have been experiencing are not new. But many organizations and the secondary market are full of new players that are not familiar with the cycles. That may mean your processes need review. Do your practices give you adequate protection against today's risk of origination? Are your protections in place, but you fear your product line is not competitive? Do you know what steps to take to address the changes you may need to make? Have you put the lessons of the past into your price and underwriting guidelines? Are you working with investors that have the experience you need in a

lending partnership?

Today you will also want to have partnerships with clients that share your values and goals. Wholesalers and correspondents are encouraged to rate and monitor their brokers and lender clients. Your business is only as healthy as the source. A scoring system is a great way to monitor the relationship.

Peak Performance Resources can assist you in reaching your business goals in these changing times. Call us today to arrange for a review of your business, staff or organizational process. We work individually or as a group to uncover issues or address needs that may impact the long term health of you organization.



PPR announces its new website.

Peak Performance Resources, Inc. has a new informational website listing all products and services and introducing you to the PPR staff. Visit us at www.pprinc.biz for a full overview of what our organization has to offer you and your organization. Let us help you reach your full potential.





PPR partners with CCMC

“CCMC’s Bridge technology connects your expert systems. Peak Performance Resources helps you understand the expert systems you need. Dana Geisler, Vice President of Sales for CCMC

CCMC, the premier provider of interface software for loan origination systems, recently announced that it has partnered with Peak Performance Resources, to deliver performance improving consulting services to CCMC clients. “Improving end to end loan management with dependable technology and user friendly processes is key to the success of financial institutions” explained Dana Giesler, Vice

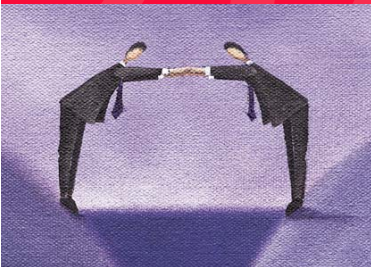
President of Sales for CCMC.

“Peak Performance Resources brings a whole new level of service and a unique toolset that will take our clients to the next level of success in a very competitive environment. They bring many years of financial experience to the table that we feel will significantly improve our clients’ bottom line”.

About CCMC, Inc. Founded in 1994, CCMC is an information technology solutions

provider focused on the financial services industry. Headquartered in Altamonte Springs, FL., CCMC helps more than 800 financial institutions in the U.S. to be more efficient and profitable. CCMC provides solutions designed to improve productivity and streamline the flow of information. CCMC Bridge products offer a powerful rules engine that takes automation to the highest level while remaining user friendly with point and click easy interaction. For more information, please contact Dana Giesler at (407) 788-7557 ext. 104 or sales@ccmcinc.com.

PERFORMANCE IMPROVEMENT PROGRAMS:



- We have a variety of programs to help you or your organization reach your full potential.
- ⇒ Strategic Planning
 - ⇒ Managing for the Max
 - ⇒ Risk Management
 - ⇒ Pre-Audit Reviews
 - ⇒ Quality Control
 - ⇒ Personal Marketing Plan
 - ⇒ Strategic Thinking
 - ⇒ Personal Performance Coaching

Let us help you reach your full potential.
SHERRY B. JORDAN - ELIZABETH CLARKE CAVANNA - LINDA FOX MITTAN
MANAGING PARTNERS



Peak Performance Resources, Inc.

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